

# truMobile Comparision Chart

CSIO      Pathway      CSR24      truMobile Free      truMobile Premium

|  |   |   |   |   |   |
|--|---|---|---|---|---|
| <b>Event Email Notifications</b><br>Automated emails for New Business, Renewal, and Change to clients      | ✓ | ✓ | ✓ | ✓ | ✓ |
| <b>Change &amp; Claims Requests</b><br>Accept change and claims requests from your clients through the app | ✗ | ✓ | ✓ | ✓ | ✓ |
| <b>Email Marketing Campaigns</b><br>Automated email marketing campaigns directed towards your clients      | ✗ | ✓ | ✗ | ✗ | ✓ |
| <b>Support &amp; Training</b><br>Support and training for issues, bugs, and onboarding                     | ✓ | ✓ | ✓ | ✓ | ✓ |
| <b>Reporting</b><br>KPI's and stats on adoption and other important metrics                                | ✓ | ✓ | ✓ | ✓ | ✓ |
| <b>Advanced Data Security</b><br>Two-Factor Authentication, SOC II compliance                              | ✗ | ✗ | ✓ | ✓ | ✓ |
| <b>Back Up Data Retention</b><br>2 years of data (Free), 5 years of data (Premium)                         | ✗ | ✗ | ✓ | ✓ | ✓ |
| <b>3rd Party API Integration</b><br>Integrate 3rd party API providers to deliver a custom experience.      | ✗ | ✓ | ✗ | ✗ | ✓ |
| <b>Apple Store / Google Play</b><br>Your branded app is available on the Apple and Google app stores       | ✗ | ✗ | ✓ | ✓ | ✓ |
| <b>Customizable In-App Marketing Banners</b><br>Create customized banners directed towards your clients    | ✗ | ✗ | ✗ | ✗ | ✓ |
| <b>Push Notifications via App</b><br>Send push notifications to your clients directly from the app         | ✗ | ✗ | ✗ | ✗ | ✓ |